GO HAPPY. GO HOJO.®

Howard Johnson®

# Furniture, Fixtures & Equipment Guide



Renew

Take a look inside for all
of your FF&E needs!

With a rich history that dates back to 1954, when Howard Johnson first opened his lodging doors, the Howard Johnson brand has evolved over the years, but has stayed true to its core – making people happy. The brand has been committed to not only providing a comfortable, clean and affordable place to stay when on vacation, but also giving people a place to create lasting memories with family and friends.

From the iconic orange roof to the recurring happiness theme, HoJo has a brand legacy that we want to continue to deliver to our customers. The Renew project aims to embrace this legacy while remaining relevant to today's modern traveler. Playing on our favorite colors, orange and turquoise, the design in the following pages gives a nod to our past while providing thoughtful touches to make your guests smile.

# FF&E Sourcing, Management and Installation Services



*Howard Johnson® Guestroom Prototype*



*Howard Johnson® Public Area Prototype*

Strategic Sourcing and Procurement Solutions have evaluated, negotiated and selected quality furniture, fixtures and equipment (FF&E) manufacturers and identified Designated Service Providers (DSPs) to help you manage and successfully execute interior design projects of any size or scope. The DSP program gives you one point of contact for interior design, sourcing, project management and installation services. For more information on how to get your next Howard Johnson® design project started, contact your selected DSP today.

***Designated Service Providers:***

**American Hotel Register Co.**
(800) 323-5686
www.americanhotel.com/ffe
ffe@americanhotel.com

**Innvision**
(888) 465-0111 ext. 2075
www.innvision.net
wyndhamleads@innvision.net

**Snowhite Textile & Furnishing Inc.**
(630) 543-2323 ext. 155
www.esnowhite.com
dick@esnowhite.com

**Intrinsic Hospitality, Inc.**
(469) 647-3647
www.intrinsichospitality.com
info@intrinsichospitality.com

**CPNA**
(800) 567-9917
info@cpnainc.com

***Approved Manufacturers:***

**ACCESSORIES (CLOCKS)**
- Skypad^

**ARTWORK/MIRRORS**
- Interia*^
- Nova Lighting*
- Electric Mirror*^

**CARPET**
- Northwest Carpets, Inc.*^
- Signature Carpets*

**CASEGOODS**
- Interia*^
- Bertch*
- CF Kent*
- Modway*^
- Skypad*^

**DESK CHAIR**
- Modway*
- Flexsteel* (ergonomic)
- Skypad *

**HEADBOARD - UPHOLSTERED**
- Skypad*

**LIGHT FIXTURES - DECORATIVE**
- Ashley Lighting*^
- Modway*^
- Nova Lighting^
- Robert Abbey, Inc.*
- Scott Lamp^

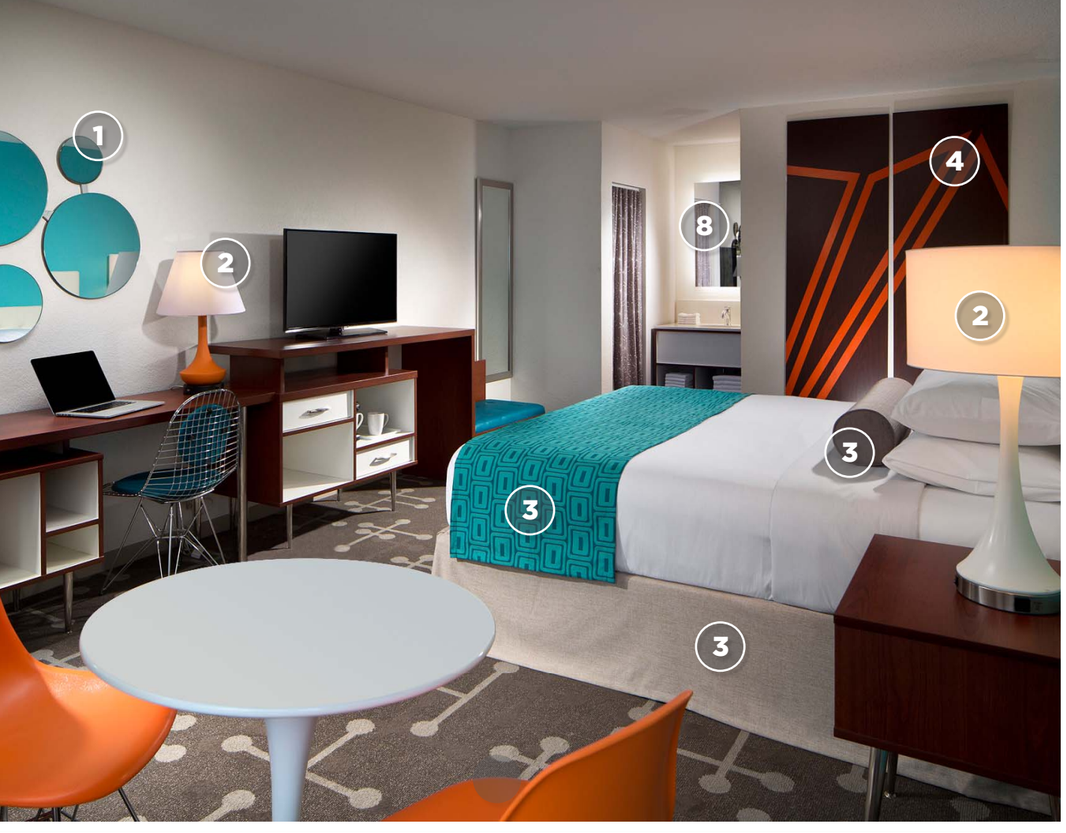
**TOP OF BED[1]**
- Valley Forge Textiles*

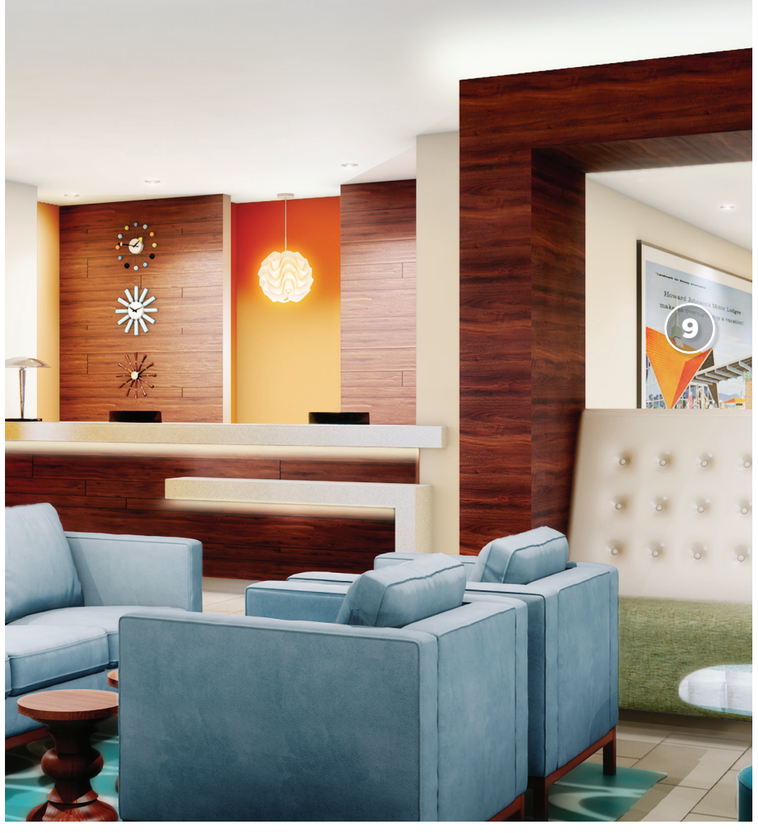
**SEATING**
- Autrey Furniture Manufacturing, Inc.*^
- Skypad*^
- Modway*^
- Carson's Hospitality *^

**WINDOW TREATMENTS**
- County Draperies, Inc.*^
- Fabtex*^

*Available for Guestrooms ^Available for Public Area.
1 Top of Bed can be purchased from the DSPs or the following OS&E distributors: American Hotel Register (800) 323-5686; AMTEX (800) 650-3360; AVM (800) 218-3995; HD Supply (800) 431-3000; Pacific Lodging Supply (800) 537-7915; Sysco Guest Supply (800) 772-7676

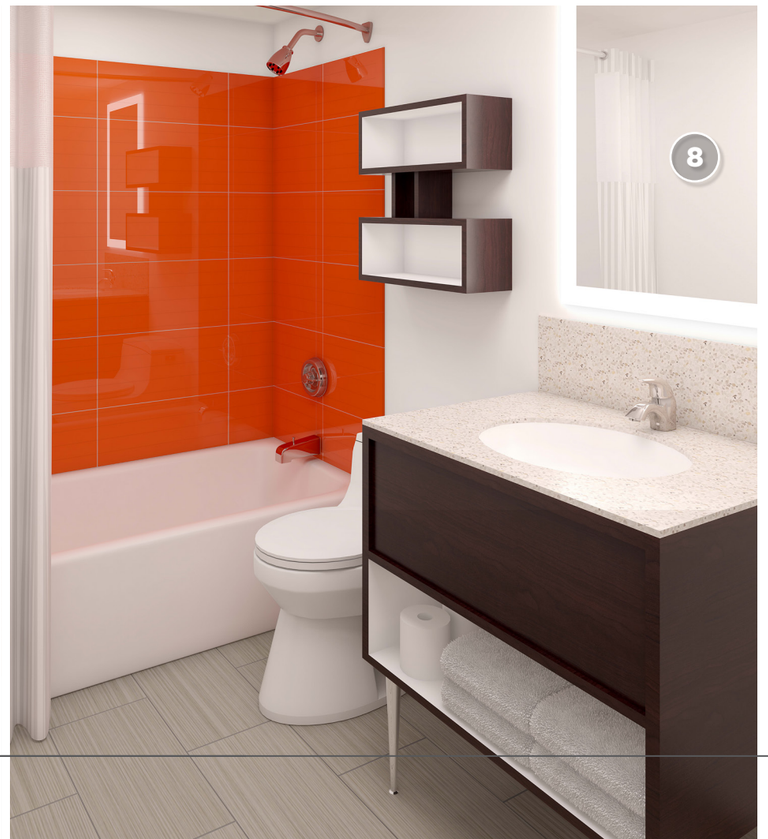
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# Howard Johnson® *Renew* Package

***Required brand-defining elements***

## Guest Room

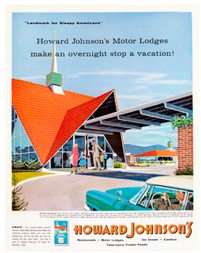
1. **MIRROR**
   Decorative “Marshmallow” Mirror
2. **LIGHTING**
   Orange Desk Lamp | White Nightstand Lamp
3. **TOP OF BED**
   Bed skirt | Bed Scarf | Decorative Bolster
4. **ARTWORK**
   Custom Howard Johnson Two-Panel Roof-Line Art
5. **HEADBOARD**
   Easy Clean Wall-Mounted Upholstered Vinyl Headboard with Tufting
6. **WINDOW TREATMENT**
   Various Design Options to Fit Window Needs
7. **ACCENT PAINT**

## Bathroom

8. **MIRROR**
   Backlit Mirror over Sink

## Lobby

9. **ARTWORK**
   Reproduced Vintage Howard Johnson Photographs – Three Choices Available









Renew

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# Howard Johnson® *Renew* Package

***Additional items to complement brand-defining elements***

## Guest Room

**10 CASEGOODS**

DESK - Two-Drawer Desk

DRESSER - Custom TV/Dresser w/Microfridge Combo Unit

NIGHTSTAND - Custom Nightstand w/One Drawer and One Open Shelf

TABLE - Accent Stool/Side Table

**11 BENCH**

Custom Luggage Bench w/ Upholstered Seat - Turquoise

**12 MIRROR**

Full-Length Mirror

**13 SEATING**

DESK CHAIRS - Three options are available: Wire-frame Desk Chair with Turquoise Cushions | Orange Desk Chair | Ergonomic Desk Chair

CHAIR - Upholstered Lounge Chair

**14 LAMP**

Swizzle Floor Lamp

**15 CARPET**

Coordinating Signature Design Carpet

## Bathroom

**16 VANITY**

Custom Size Vanity with Granite Countertop

**17 ORANGE TILEWORK**

Howard Johnson Orange Shower Tile

**18 BATHROOM CUBBIES**

## Lobby

**19 SEATING PACKAGES**

Various Seating Options Available

**20 ACCENTS**

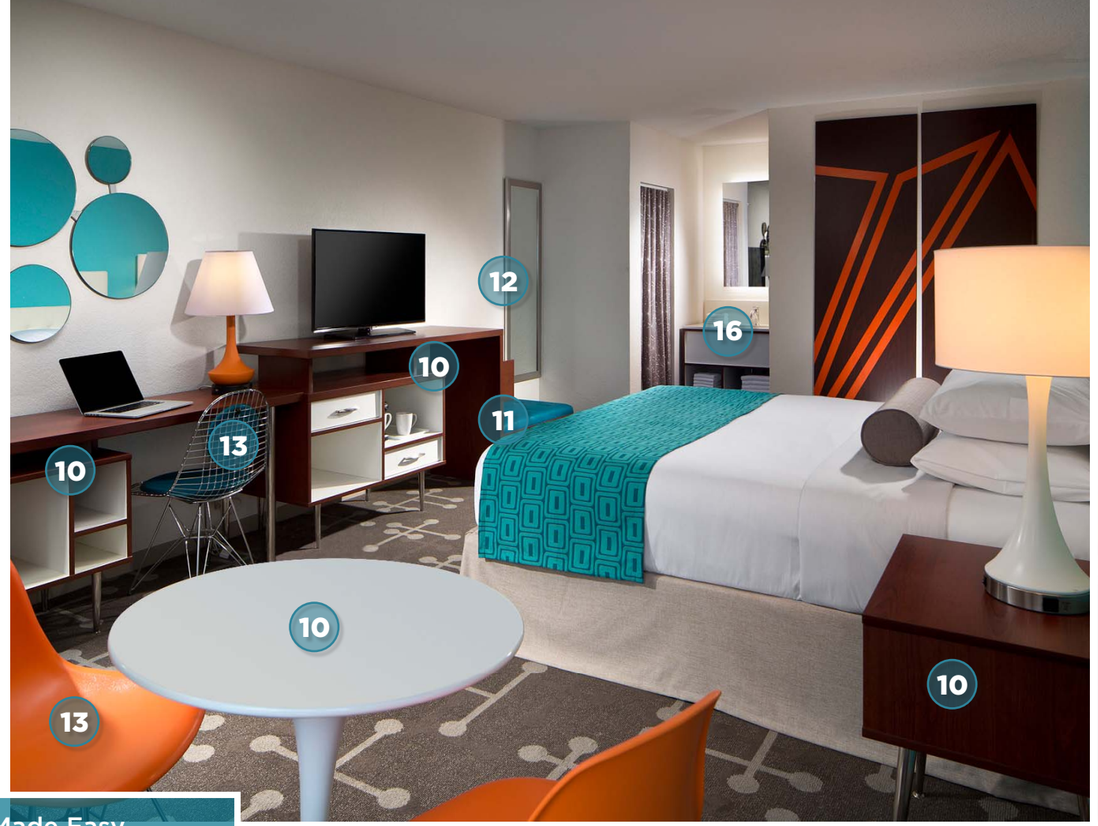
Mid-Century Modern Accents - Clocks, Lighting, Carpeting and Drapery

Renew

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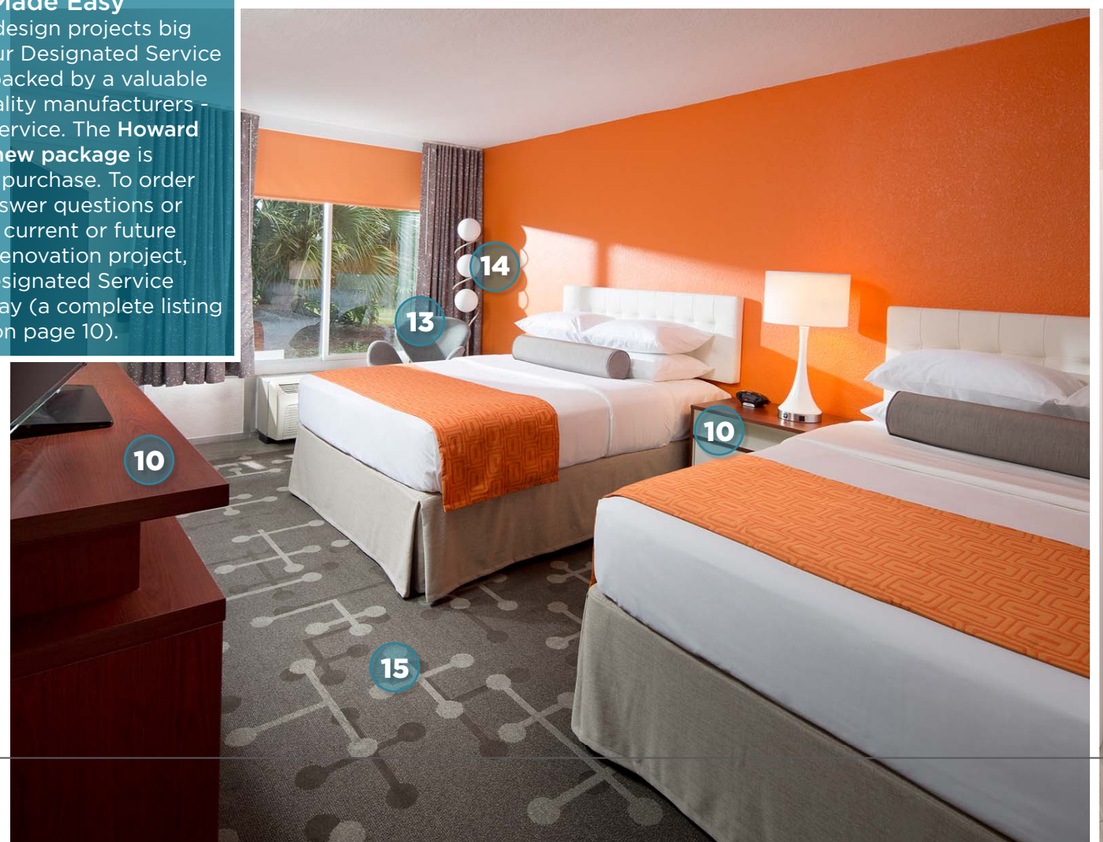
**Ordering Made Easy**

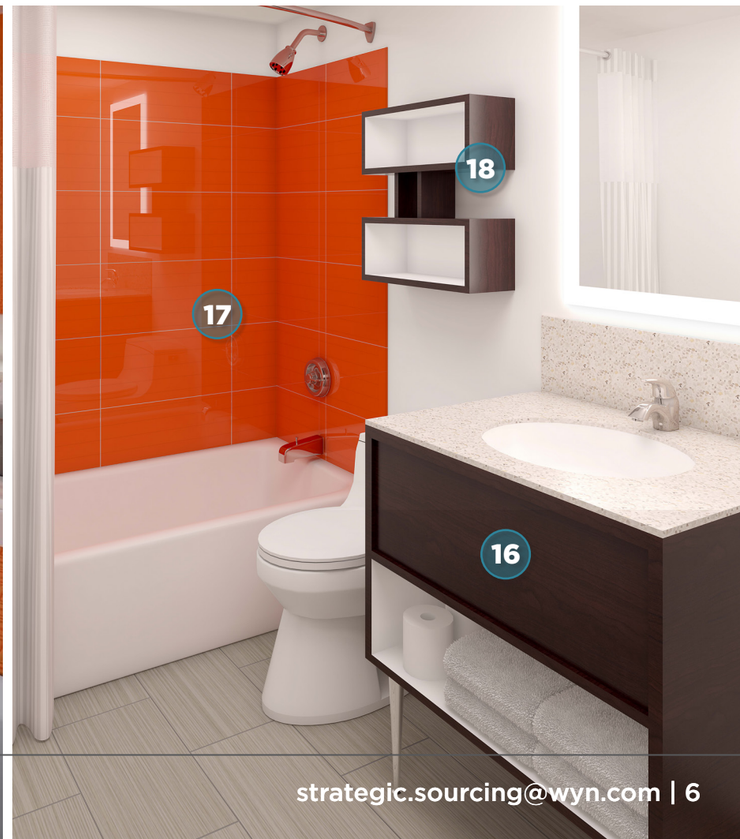
For interior design projects big and small, our Designated Service Providers - backed by a valuable lineup of quality manufacturers - are at your service. The **Howard Johnson Renew package** is available for purchase. To order products, answer questions or discuss your current or future conversion/renovation project, contact a Designated Service Provider today (a complete listing is provided on page 10).









# Howard Johnson® *Renew* Decorative Bedding



To place an order, refer to page 10

Above: Howard Johnson guest room. Warm scheme featured.

## BED SCARF

| SCHEME | DESCRIPTION | SIZE (INCHES) |
|---|---|---|
| Warm | Queen | 83x24 |
| Cool | King | 106x24 |

## DECORATIVE BOLSTER

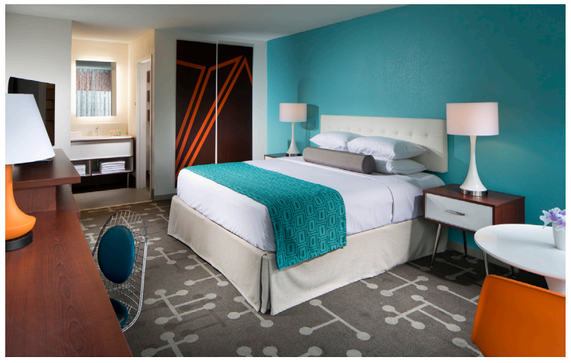
| SCHEME | DESCRIPTION | SIZE (INCHES) |
|---|---|---|
| All Schemes | One Size | 36x7 |

Images featured are for representation purposes only, actual colors may vary slightly. Consult your brand standards and decorative bedding distributor or Designated Service Provider (DSP) for product specifications prior to placing orders. Finished Bedskirts must be 1/2 off the finished floor, therefore drop*length may vary depending on bed type and mattress size. For Bedskirts a field measurement is REQUIRED.

All sizes are based on Howard Johnson standard Simmons Sutherland Plush 60 x 80 Queen bed with a 7.5 bed base, 8.75 bed base, 8.75 foundation and 11 mattress height; manufacturer to confirm actual bed sizes on property prior to fabrication.

## BED SKIRT

| SCHEME | DESCRIPTION | SIZE (INCHES) |
|---|---|---|
| All Schemes | Queen | 60x80 |
| All Schemes | King | 76x80 |



Above: Howard Johnson guest room. Cool scheme featured.



# Work Sheet

## DECORATIVE BEDDING

### Bed Skirt

| Item # | Color | Description | Size | UOM | Case Pack | Price | Quantity | Total |
|---|---|---|---|---|---|---|---|---|
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### Bed Scarf

| Item # | Color | Description | Size | UOM | Case Pack | Price | Quantity | Total |
|---|---|---|---|---|---|---|---|---|
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### Decorative Bolster

| Item # | Color | Description | Size | UOM | Case Pack | Price | Quantity | Total |
|---|---|---|---|---|---|---|---|---|
| | | | | | | | | |
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| | | | | | | | | |

### Bed Measurements

| Mattress Size e.g. King | Manufacturer & Brand Name e.g. Simmons® Beautyrest® Sutherland™ Plush | Length of Mattress | Width of Mattress | Height from the Top of the Box Spring to the Finished Floor | Mattress Height |
|---|---|---|---|---|---|
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Finished Bedskirts must be 1/2” off the finished floor, therefore drop length may vary depending on bed type and mattress size. For Bedskirts a field measurement is REQUIRED.




# FF&E Sourcing, Management & Installation Services

Access one point of contact for sourcing, project management and installation services. Strategic Sourcing and Procurement Solutions have the resources to help. We've evaluated, negotiated and selected quality furniture, fixtures and equipment manufacturers and identified Designated Service Providers to help you manage and successfully execute projects big and small.

For further information and questions, email
strategic.sourcing@wyn.com or visit WHGSourcing.com

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Ensure your project comes in

# ON TIME, ON SPEC & ON BUDGET,

contact one of our Designated Service Providers today to access products from industry leading manufacturers...

**Designated Service Providers (DSPs) work hand-in-hand with you and approved manufacturers to ensure every project exceeds quality and brand standards – and comes in on time and on budget. Working with a DSP will:**

- Save you time, money and effort
- Help coordinate and submit product designs and specifications
- Deliver quality products and materials that comply with brand standards
- Coordinate and manage product/service delivery and installation
- Help support Green/Sustainability initiatives

**For interior design projects big and small, our DSPs – backed by a lineup of quality manufacturers – are at your service.**

## Contact a Designated Service Provider to get started:

American Hotel Register Company
(800) 323-5686
www.americanhotel.com/ffe
ffe@americanhotel.com

Innvision
(888) 465-0111 ext. 2075
www.innvision.net
wyndhamleads@innvision.net

Snowhite
(630) 543-2323 x155
dick@esnowhite.com
www.esnowhite.com

Intrinsic Hospitality
(469) 647-3647
www.intrinsichospitality.com
info@intrinsichospitality.com

CPNA
(800) 567-9917
info@cpnainc.com

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